



Strong Communities Award Application Deadline June 7, 2019

Guidelines (Visit www.fhlbdm.com/award for more award details and information)

1. The Strong Communities Award is not a grant program to fund an idea or a project to launch. The award recognizes leadership in communities by measuring the impact, results and collaboration of a recently completed or existing project.
2. Anyone can submit an application. Direct involvement by an FHLB Des Moines member in a project is not required, though nominations must have support from an FHLB Des Moines member institution ([click here](#) to access the FHLB Des Moines member directory).
3. There is no maximum number of nominations a member may submit.
4. The Strong Communities Award provides a \$15,000 award to one rural winner and one urban winner. Selected finalists in each category will receive \$3,000.
5. Nominees may be individuals, public agencies, for-profit and/or not-for-profit organizations. *The award may only be payable to the project or an economic development organization.*
6. Nominations should include this nomination form plus optional supplementary documents. Please limit the complete application and supplementary documents to **no more than five pages**.
7. Award announcements will be made in August 2019.

Applications are due by Friday, June 7, 2019.

Applications must be received by 4:30 PM CST on June 7.

Please send your application to:

Mitch Fastenau
Marketing Communications Strategist
mfastenau@fhlbdm.com



Strong Communities Award Application Deadline June 7, 2019

Please answer the following questions.

Category

Please check only one of the following options:

Urban _____

Rural _____

- *Rural project definition: The community that the project is located in must be eligible for the USDA Rural Development Business and Industry Loan program ([Click here](#) to access the USDA mapping tool – use the business program requirements as a reference)*

I. Project Description

Helpful hints to consider when introducing your project:

- Describe your community or economic development project.
- What is the project?
- Is the project completed or in-progress?
- Who is involved?
- How did you establish need for the project?
- Is the project part of larger community development effort?

II. Project Impact and Results

Helpful hints to consider when highlighting the project impact and results:

- What impact did this project have on your community?
- What are the highlights of development and growth in your community?
- Can you directly link this project to specific results or describe your anticipated outcomes?
- If specific results have been achieved, please provide examples and data.

Ex. Community impact, number of new or retained jobs, youth involvement, growth of local businesses, other unique impacts (tourism, indirect jobs, etc.), etc.

III. FHLB Des Moines Member Collaboration

Participation by an FHLB Des Moines member financial institution in the project is not required.

Helpful hints to consider when including participation by an FHLB Des Moines member financial institution:

- How have you financed community projects and what has been the involvement of local FHLB Des Moines member financial institutions?
- Have local FHLB Des Moines member institutions been involved in financing projects or have they made donations or invested in local projects other than through market rate loans?
- Did this project explicitly utilize FHLB Des Moines advances or grant funds?

IV. Additional Material

- Supporting documents and materials are optional.
- Please limit the application and supplementary documents to no more than five pages.