



30 YEARS OF BUILDING STRONG COMMUNITIES

From building and rehabilitating homes to providing down payment assistance to families in need, your role in the Affordable Housing Program has made a lasting impact in the communities you serve.

Since 1990, together we have

Awarded

\$700 million

in funds through the Competitive Affordable Housing Program, Home\$tart® and the Native American Homeownership Initiative

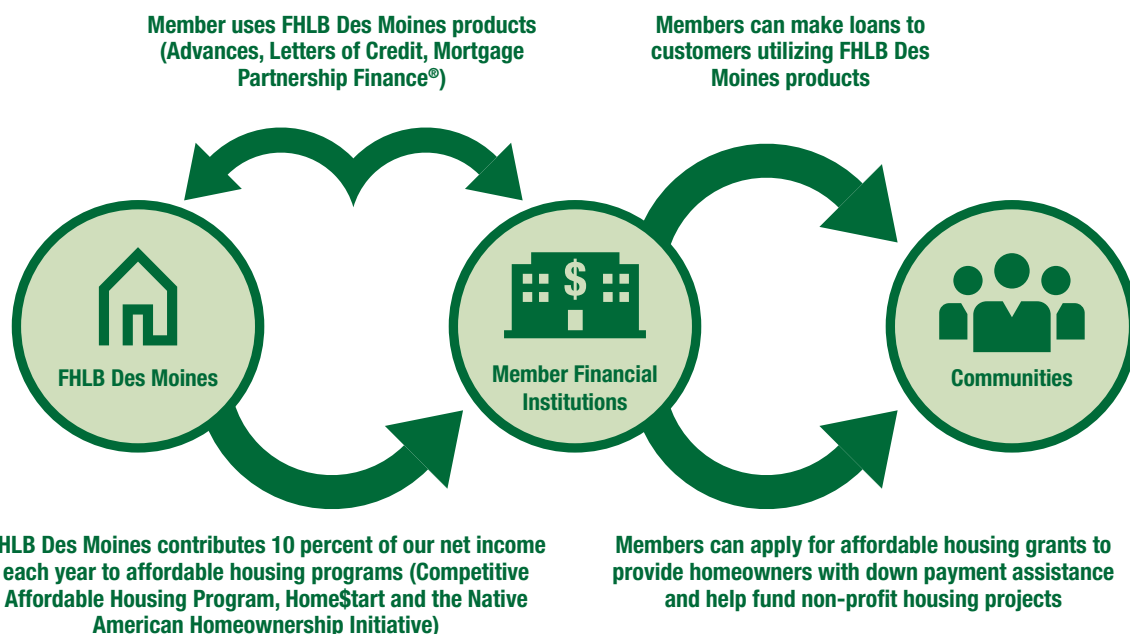
Helped nearly

120,000

families and individuals find safe and affordable housing.

Giving Back

As a cooperative, the business that you do with us each and every day allows us to give back 10 percent of our net income annually through the Affordable Housing Program. This money funnels back through your institution and is reinvested in your communities.





2020 AFFORDABLE HOUSING PROGRAM

What better way to celebrate 30 years of the Affordable Housing Program than by taking advantage of our 2020 funding opportunities.

Competitive Affordable Housing Program

The Competitive Affordable Housing Program encourages partnerships between our member financial institutions and local housing providers to secure funds for the purchase, construction or rehabilitation of affordable homeownership or rental housing units.

Preparing Application	Application Period	Awards Announced
<p>Both members and their partner housing providers can find Technical Assistance regarding AHP applications from FHLB Des Moines</p> <p>www.fhlbdm.com/AHPTA</p>	<p>Housing providers rely on your support and will need your approval to finalize their applications.</p> <p>www.fhlbdm.com/AHP-Members</p>	<p>Celebrate success with your partner housing provider. Find information on your role in the disbursement process of the award on our member page.</p> <p>www.fhlbdm.com/AHP-Members</p>
Available until April 30, 2020	May 1 – June 1, 2020 at 4:30 PM CT	December 2020

Down Payment Products

Through Home\$tart and the Native American Homeownership Initiative, our members have access to grant funds on a first-come, first-served basis to provide down payment and closing cost assistance to income eligible owner-occupant households.

	Funding available on these dates:		
	April 1	July 1	October 1
Home\$tart	\$2 million	\$2 million	\$2 million
Native American Homeownership Initiative	\$125,000	\$125,000	\$125,000

Funding Closes December 31, 2020

Visit www.fhlbdm.com/HomeStart or www.fhlbdm.com/NAHI for more information.

AFFORDABLE HOUSING EDUCATIONAL RESOURCES



FHLB Des Moines has built a library of Educational Resources on our website to assist you with a variety of needs – from tips on how to best utilize our Competitive Affordable Housing Program and Down Payment Products to resources to success stories from your peers.

Check out all that our Educational Resources have to offer by visiting:
www.fhlbdm.com/ahp-resources



Send us your content ideas and project success stories!

We love to share the affordable housing stories of our members and your community partners.

- Are there housing projects that have made a significant impact in your community?
- Are you looking to highlight the partnerships that made these housing projects possible?
- Has the Competitive Affordable Housing Program, Home\$tart or the Native American Homeownership Initiative helped your institution's bottom line?

If your answer is yes to any of these questions, we want to hear from you!

Let us help recognize your contribution to affordable housing by showcasing your success.

Visit www.fhlbdm.com/ahp30 or contact communicationsdepartment@fhlbdm.com to submit your project stories or ideas.

Technical Assistance

As your partner in providing affordable housing solutions, we want to make your role in the Affordable Housing Program as seamless as possible.

We offer Technical Assistance to help you navigate the logistics of the Competitive Affordable Housing Program and our Down Payment Products

Home\$tart and Native American Homeownership Initiative

www.fhlbdm.com/DPTA

Visit our Down Payment Product Technical Assistance page for step-by-step instructions on how to complete the reservation and disbursement process.

Competitive Affordable Housing Program

www.fhlbdm.com/AHPTA

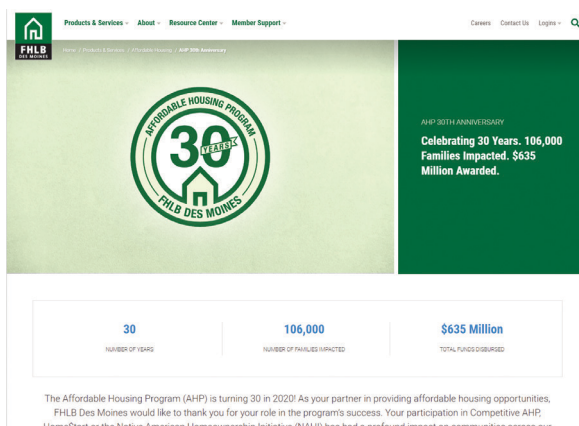
Through April 30, 2020, we will offer Technical Assistance to members and housing organizations in preparation for the 2020 Competitive Affordable Housing Program application period.

SHARE THE NEWS ABOUT YOUR IMPACT THROUGH AHP!



1. Visit our landing page: www.fhlbdm.com/AHP30

Here you'll find information on how to best spread the word about your involvement with the Affordable Housing Program through social media, press releases, events and more.



2. Post on social media about your involvement using [#AHP30](https://twitter.com/AHP30)

Share a photo of employees at your financial institution holding your recognition award, snap a picture of your AHP award-winning project or use one of our provided graphics (visit fhlbdm.com/AHP30) to let your network know about the impact you've made in your community. We have also provided sample social media post copy. Don't forget to use the hashtag [#AHP30](https://twitter.com/AHP30)!



3. Spread the word in your community

Reach out to your local media using the resources and templates provided at fhlbdm.com/AHP30.



4. Host a celebratory event

Gather local leaders to celebrate and recognize AHP projects through ground breaking, ribbon cutting or rededication events. We have provided suggestions at fhlbdm.com/AHP30 on possible check presentations, ground breakings, ribbon cuttings and rededications on our landing page.



5. Share your success stories with us

Let us help champion your role in creating affordable housing opportunities for families and individuals in your community. Submit your stories and ideas by filling out the form on our AHP 30th landing page – fhlbdm.com/AHP30 - or by contacting communicationsdepartment@fhlbdm.com.