

# NEWS RELEASE

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**Conversations with Successful Communities**  
*Nationally Known Speaker Headlines Charles City Workshop*

(DES MOINES, IOWA) – In 2004, the Federal Home Loan Bank of Des Moines (FHLB Des Moines) chose Charles City as one of two Iowa Capital Community Award recipients. The award annually recognizes a few of the many innovative rural communities in the Bank’s five-state district of Iowa, Minnesota, Missouri, North Dakota and South Dakota. Charles City received the designation based on their vision, planning and teamwork as well as their demonstrated ability to meet the challenges of sustaining and revitalizing their community.

To honor the community of Charles City and celebrate their successful journey, FHLB Des Moines will host *Conversations with Successful Communities* on Monday, August 25. This forum is designed to showcase some of the best examples of community development efforts in Floyd and surrounding counties as well as devise new strategies and goals to attract businesses, complete new construction and renovation projects, increase housing efforts and initiate city beautification programs to enhance tourism in the area.

Nationally known speaker, Robert McNulty, Founder of Partners for Livable Communities, will present community livability strategies and serve as the facilitator for local government officials, business leaders and civic organizations to discuss innovative approaches that enhance rural community living. Using the information shared by attendees of the event, Mr. McNulty and FHLB Des Moines staff will provide the community with a follow-up report from the session.

Charles City, “America’s Hometown,” has already demonstrated that the underlying force for success is to build support among community members and organizations for a long-range vision. FHLB Des Moines is looking to build upon their work and provide local communities with an opportunity to network with leaders throughout their region and formulate innovative strategies into an action plan for more positive outcomes.

For more information on *Conversations with Successful Communities* or the Capital Community Award, visit [www.fhlbdm.com](http://www.fhlbdm.com) or call Madge Cremer at 515.281.1071.

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*The Federal Home Loan Bank of Des Moines is a wholesale cooperative bank that provides low-cost short and long-term funding and community lending to more than 1,200 members, including commercial banks, saving institutions, credit unions and insurance companies. The Bank is wholly owned by its members and receives no taxpayer funding. The Des Moines Bank serves*

*Iowa, Minnesota, Missouri, North Dakota and South Dakota and is one of twelve regional Banks that make up the Federal Home Loan Bank System.*